

MIDROX INSURANCE COMPANY

Agent's Bulletin

February 1, 2011



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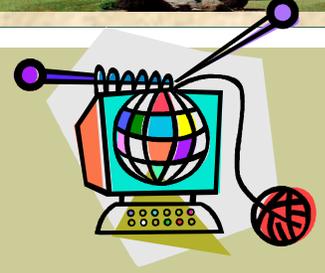
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NEW MIDROX WEBSITE LAUNCHES!



We invite you to take a look at the new Midrox website. We launched the website this past Thursday (1/27/2011) albeit without all features functional yet.

Make a Payment Tab: will allow insured to make payments 24 hours a day, 7 days a week and will be functional within the next few weeks. In the meantime anyone wishing to make a payment can call during business hours and make both check-by-phone and credit card payments.

Agent Log In Tab: When you click on this tab you'll find the language "coming soon". What's coming soon is the ability for agents to securely quote certain Midrox lines via the web. This feature is in the final stages of implementation, but will need in-house testing before release. In the future the agent only area will also give you access to URB forms and Midrox forms/manuals. Watch for future bulletins! We'll keep you updated as new features become available.

In the meantime have a look at the rest of the site. The Products tab outlines our products... there may be lines we offer that you're not aware of! The Find An Agent area has a map feature and also a listing by county at the bottom of the screen. Please take a moment to verify that your agency's information is correct. If there are any errors, please use the Contact tab to e-mail the corrections to Heidi.

staff changes:

In the wake of Toni Osborn's & Linda Kessler's retirement Midrox has hired a new receptionist, Beth Davis. When you call, she'll be the first voice you hear and will direct your call. We are delighted to have her on board! Joanne Renz will now be handling billing and Heidi Hartmann endorsement requests. Sherry Rathbone and Barbara Messmer continue to handle quotes/new issue and claims respectively

office closings:

Midrox will be closed for President's Day on Monday, February 21, 2011,

**MIDROX
INSURANCE COMPANY**

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