

MIDROX INSURANCE COMPANY

Agent's Bulletin

February 1, 2010



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Welcome to the premier issue of our new Agent's Bulletin! This forum will serve to highlight existing lines, introduce new products and generally keep you informed re what's happening at MIDROX. We want to keep the lines of communication open so all staff with their e-mail addresses and responsibilities are listed to the left. Input and feedback are always welcome... please don't ever hesitate to e-mail or call us with any questions. Our hours of business are Monday through Friday, 8:00 am — 4:30 pm. We're looking forward to hearing from you and hope you find our bulletin enjoyable and informative.



Looking out the window it's hard to believe, but spring will soon be here and with it those wonderful farmers markets will return. Did you know that MIDROX has a **HOME BUSINESS VENDORS POLICY** line? Many vendors believe that their products/wares are covered under their homeowners or renters policies, but in most cases they're not. MIDROX offers an economical package designed to fit this very specific niche. A premium as low as \$160 annually will buy \$2,500 of coverage for business property along with \$300,000 CSL liability (including products) and \$1,000/\$10,000 medical payment to others. Increased coverages are available. Some of our eligible classes are fresh produce, home-baked goods, jams/jellies and book vendors. We have a small brochure detailing this line which we can get to you via e-mail, snail mail or, if you prefer, Forrest can schedule a visit to your office and bring along a supply of them.

UPDATE:

We have had the capability for some time to e-mail commission reports, but some of you have been reluctant to use this feature because we could not designate a specific e-mail address for this report alone. With our most recent software upgrade we now have the ability to ensure the privacy of your commission report via e-mail. You can now designate a specific e-mail address (other than the general agency e-mail address) for your commission report. If you are interested in using this updated feature, please contact Joanne.

Please distribute this bulletin within your office. If anyone wants future issues e-mailed to them directly, please send e-mail address to Heidi.

REMINDER:

Please remember to send us your updated E&O dec page.

PLEASE NOTE:

MIDROX will be closed Monday, February 15th for President's day.

Please keep us in mind and, as always, thank you for your business.